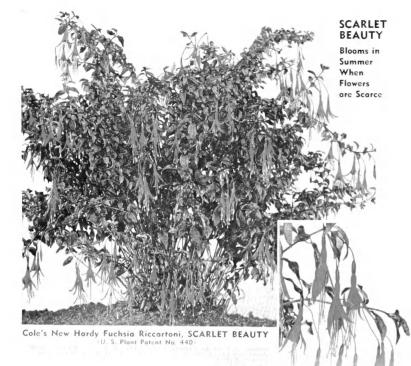
# **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





This to To Confl. that during the veriod beginning July 2, 1939 and ending October 29, 1939 I picked from a single average sized plant of "Hardy Fuchist ricearton! beariet Beauty" on the grounds of Mr. George C. Lodge, Uriginator, a total of Five Thousand and Fitty 1930 Though The Conflict of the Conf

COLE'S QUALITY DELPHINIUMS



OUR PLANTS ARE GUARANTEED TO BLOOM THE FIRST YEAR. Strong year-old plants. 65c each; 3 for \$1.50. Large Lyear-old plants, \$1.00 each; 3 for \$2.50.



New Everblooming Shasta Daisies

the edges A prolitic bloomer, and urpassed 60c each; \$1.50 for 3; \$4.50

SPECIAL. 3 Shasta Daisies for \$1.00, (1 Esther Reed, 1 Phyllis Elliott and 1 Lothian Bell—a fine large single 25c



COLE'S SUPREME LILIES elightful Fragrance for Your Garden

PENTSTEMON GARNET



Cole's Hardy Perennials



ANEMONE

4 ANIMONES as deve only \$1.00



SEA LAVENDER - Statice Latifolis

STOKES' ASTER - Stokesia



12 to 18 in., 55c each: 11 a to 2 II

Cole's GUARANTEE

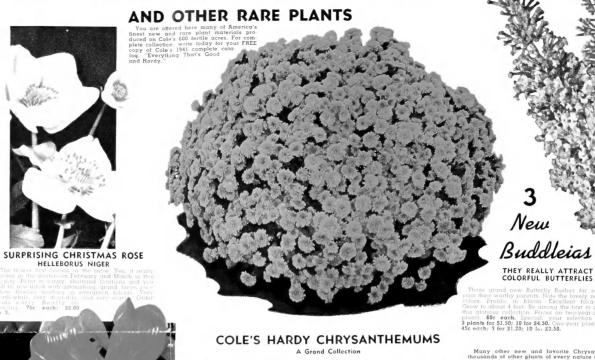
Cole's plants are guaranteed to arrive it perfect condition. Cole's plants are guaranteed true-to-name and free of disease. Claims must be made within 5 days afte receipt of plant material and we will replace or refund amount paid.

place or relund amount paid.

PACKING, Free.

SHIPPING. Cole prepays all carrying charges to Greater Cleveland. Roses, perennials, bulbs, and vines will be prepaid to the fourth parcel post zone. Otherwise, the customer will pay the express or mail charges.

TERMS. Cash with order. No C.O.D. ......



COLE'S NEW CACTIMUM

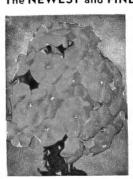
Cole's Newest and Finest Perennials

COLE'S "RIOT OF COLOR" COLLECTION
Fight (8) Chrysguthemums all different including a



**NEW EVERBLOOMING ABELIA** Edward Goucher

## The NEWEST and FINEST HARDY PHLOX



25c each; 60c for 3; \$1.50 for 10.

NEWEST FALL ASTERS

d finest Shining silver white like snow-50c each; \$1.25 for 3.

Harrington Pink. Pictured above. With the color. 40c each; \$1.00 for 3.

BURGUNDY

30c each; \$2.00 for 10

Painted Lady. A grand, silvery-pink flower with distinct cherry-red eye. 30c each; 75c for 3. Widar. Violet with clear white eye. A striking novelty. 30c each; 75c for 3. B. Compte. Best and deepest m 25c each; 60c for 3. Daily Sketch. Light salmon-pink. Crim son-rose eye. 35c each; 90c for 3. Dr. Charles Mayo. Pure white. Ver ben-red eye. 30c each; 75c for 3.

lichted eye Suc each; Jos to J.
Enchantress. Lovely, light salmon-pin
30c each; 75c for 3.
Ethel Pritchard. Finest French mauv
30c each; 75c for 3.
Fire Glow. Brillian! orange-scarls
Striking 25c each; 60c for 3. COLE'S SPECIAL PHLOX OFFER

Lillian. The most lovely a 35c each; 90c for 3. Miss Lingard. The early waxy white, glossy green tollage. Finest and largest white variety, 30c each; 75c for 3.



New



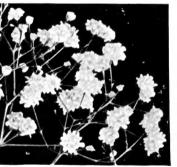
COLE'S SUPERIOR AQUILEGIA

Lovely, Graceful Columbine

Rich crimson, pure 35c each; 90c for 3.

35c each; 90c for s.

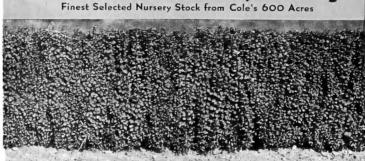
Cole's Long Spurred Aquilegia. Your choice of a lovely blue, the linest clear pink, Silver Queen to shining white), bright golden yellow, and the finest Imperial Hybrids (a wonderful mixture of deli-cate colors). Special price 25c each; 60c for 3; \$1.50 for 10.



LOVELIEST 1941 PERENNIAL New Pink Baby's Breath, Flamingo

75c each; \$1.95 for 3; \$5.50 for 10.

# Cole's 60th Anniversary Offering

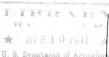


## TRUEHEDGE COLUMNBERRY U. S. Plear 100 110

The Ready-Made Hedge. A Great Time Saver

TRUEHEDGE FOLDER FREE ON REQUEST

The Cole Nursery Co., Painesville, Ohio Display and Sales Gardens on Route 20 1000 Mentor Avenue.



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U.S. Dept. of Agri. Bureau of Plant Industry Division of Fruit & Veg. Crops & Diseases

## Cole's 60th Anniversary FREE OFFER

## FREE EVERYTHING THAT'S GOOD AND HARDY

DOUBLE RED FLOWERING PEACH.

3 to 4 ft., \$1.50 each 5 to 6 ft., \$3.00 each 4 to 5 ft., \$2.00 each 6 to 8 ft., \$4.00 each NEW DOUBLE PINK WEEPING CHERRIES

5 to 6 ft. trees, \$3.75 each 6 to 7 It., extra fine specimen t

## COLE'S HYBRID LILACS

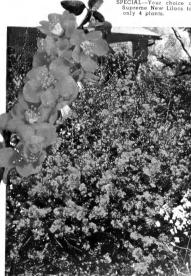
1 to 1½ ft., 50c each 2 to 3 ft., 95c each 1½ to 2 ft., 70c each 3 to 4 ft., \$1.50 each

Cole's Lovely Lilac Special

## SUPREME NEW LILACS

2 to 3 ft., \$1.60 each 3 to 4 ft., \$2.50 each BELLE DE NANCY





COLE'S NEW RED FLOWERING

to one and quality of Some, published of broom excellence of loliage and sturdiness of growth characteristics. As the quantity is limited we would advise you to order early. 2 to 3 ft., \$1.25 each 3 to 4 ft., \$1.75 each 5 to 6 ft. specimen trained as trees, \$5.00 each





## COLE'S EVERBLOOMING TEA ROSES

COLE'S ROSE SPECIALS FOR 1941

Berkins. Long posted sers salmon-pink sladed ge. XX, 90c each; A, Leonard Barron. Very large flowers of a pleasing combination

and. Large fragrant ers of a pleasing combination of salmon-buff and shell-pink. XX, 7Sc each; A, 50c each. XX Grade — (Value s Special - \$3.50 Special - \$2.50

Cole's Diamond Dozen

ALL 12 ROSES IN COLE'S ROYAL AND COLE'S ACE COLLECTIONS
uudranteed to Grow XX Grade—(Value \$8.50) A Grade—(Value \$6.20)
Special - \$4.25

1000 MENTOR AVENUE

DOUBLE FLOWERING PLUM (Prunus triloba)

COLE'S 60TH ANNIVERSARY

FREE With every order of \$5.00
OFFER or more from this folder, you may select absolutely FREE 10% (1/10th) of the value of your order. Secure your 10% dividend, ORDER NOW!

COLE'S BERRYING SHRUBS

10 A Grade Plants—\$3.50 10 XX Guaranteed to Grow—\$4.90

### Four Finest Climbing Roses

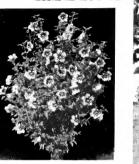
Everblooming Hybrid Tea Roses, Junior Size

NEW EVERBLOOMING PINK SPIREA

ALTHEA — ROSE OF SHARON
Spired magraphyrea 4 to 5 tt A places.

Coalestie 6 to 8 tt A delicability sing





Cole's Fruit Trees

APPLES
Cortland. Improved Melba. Red. Early.
McIntosh. Red. Late.
Delicious. Dark red. Late.
Late.
Midseason.

Kendall. Dark red. McIntosh. Red. Late.
Late. Milton. Pinkish red. SENSATIONAL NEW QUINTUPLET APPLE

me tree.
Anoka, Yellow. Early.
Red Rome Beauty. Red. Late.
Yellow Delicious. Yellow. Midseason.
Stayman. Yellow strenked red. Winter.
Jonathan. Red. Late.
3 years, 5 ft., \$1.50 each; \$2.50 for 2.

Governor Wood. Yellowish white. Sweet Midseason. 2 years, 5 to 7 ft., 90c each.

STANDARD PEARS
Bartlett, Yellow, Midseason,
Cayuga, Fine quality, Late,
Gorham, Excellent quality, Ear

DWARF PEARS

GUARANTEE

**Delicious New** HYBRID BLUEBERRIES

COPE'S SEEDLESS PEAR

PLUMS Bradshaw. Reddish purple. Sep

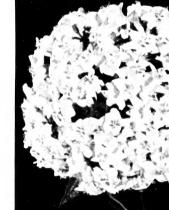
PEACHES



WISTERIAS THAT BLOOM

Cole's Finest Rhododendrons

Chinese Purple Wisteria. Lovelly grape-like clusters of violet-blue flowers. 2-year plants, 86 c each. Chinese White Wisteria. White blossoms in grape-Chinese White Wisteria. White blossoms in grape-Chinese White Wisteria.



## VIBURNUM BURKWOODI

12 to 15 in., bare root, \$1.25 each; \$2.25 for 2 18 to 24 in. specimen, B&B, \$2.50 each; \$4.50 for 2



Flame Azalea (calendulacea). 3 to 5 ft. Deciduous. Orange to flame. Perfectly hardy and most 15 to 18 in., \$1.90 each 2 to 3 ft., \$3.50 each 1½ to 2 ft., \$2.50 each 3 to 4 ft., \$5.00 each

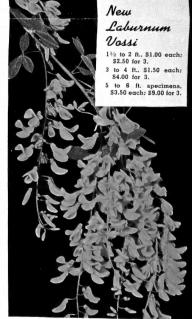
9 to 12 in., 95c each 12-15 in., \$1.50 each 11<sub>2</sub> to 2 ft., \$3.00 each Rosy Azalea (rosea). 3 to 4 ft. Pretty pink flowers with exquisite spicy fragrance. Hardy and

Azalea yodogawa, 3 ft Deciduous Semi double 12 to 15 in., \$1.90 each 1½ to 2 ft., \$4.00 each 15 to 18 in., \$2.75 each



## Cole's Brillant Azaleas

15 to 18 in., \$1.90 each 1½ to 2 ft., \$2.50 each



## NEW LABURNUM VOSSI

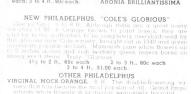
Levely, Graceful Golden Chain. 10 to 15 ft. One of the rarest and most beautiful of the low growing trees. Drooping racemes, 12 to 18 inches long, of bright yellow flewers lumging from sturdy branches in the spring, will give unending pleasure to those fortunate enough to possess this. Due to limited stock, we advise you to order early.

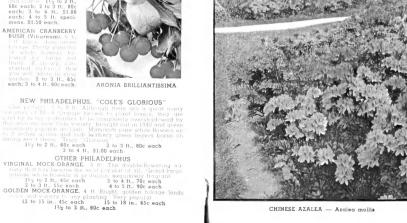
A. B. MORSE COMPANY, HORTICULTURAL PRINTERS, ST. JOSEPH, MICH.





NEW PHILADELPHUS "Cole's Glorious





# 1881 Cole's 60th Anniversary Offering 1941 OF THE FINEST SELECTED NURSERY STOCK THE COLE NURSERY COMPANY























Easy to Grow When Planted with Cole's Acid Peat

Lot  $1\frac{1}{2}$  ft., \$2.50 each 1 $\frac{1}{2}$  to 2 ft., \$3.65 each 2 $\frac{1}{2}$  to 3 ft., \$6.50 each plina Rhododendron. 3 to 4 (f. Lovely soft pink. Fl. q early and profusely. Affactive small leaves. 15 to 18 in., \$2.50 each. 1½ to 2 ft., \$3.50 each twba Rhododendron. 4 to 5 ft. A control of the cont

ily producing siegure to the bud servey year Midseason.

15 to 18 in., \$2.50 each 2 to 2½ ft., \$4.00 each 1½ to 2 ft., \$3.25 each 2½ to 3 ft., \$5.00 each 2 ft., \$4.00 each 2 15 to 18 in., \$2.25 each 2 to 3 ft., \$3.75 each 1½ to 2 ft., \$2.75 each 3 to 4 ft., \$5.00 each

